



ERA Healthcare Announce Major NHS Contract AND BFA Accreditation – all in same week!

It has been a fantastic week for Healthcare recruitment franchise, ERA Healthcare. ERA is delighted to be placed on the framework for the supply of nurses to the NHS as well as being awarded membership to the British Franchise Association – great news for franchisees. The NHS contract came about after a rigorous tendering process which concluded with ERA Healthcare being placed on the framework on the 1st October 2009.

Huge opportunities for franchisees

Since 2000, ERA Healthcare has gained an excellent reputation for supplying quality trained and caring staff to the healthcare sector.

“We are so pleased to be placed on the framework for the supply of nurses to the NHS. It means that all our company owned and franchised offices will benefit hugely and be extremely busy providing staffing requirements to the NHS on top of the staff we currently provide to councils, private sector and through other National Supplier Agreements,” explains Barry Vaughan of ERA.

This market sector is on the increase

ERA’s franchise territories are based upon government census statistics 2001, of which the National Press (August 2009) announced an increase of around 25% since the last census bringing the figure to 61.4 million people.

For the first time in history there are more pensioners in the UK than under-16’s. Those over 85 years old are the fastest growing age group in the population with an increase of 36%. With more people being cared for later in life within their own home rather than going into retirement homes, there has never been a better time to start a business in this sector.

A fully systemized business

This is a fully systemized business and franchisees benefit from ERA’s established and respected brand for delivering high quality healthcare. Franchisees will run their own ERA Healthcare office, dealing with the day to day operation of the business using the training, systems and support from ERA’s head office.

Debbie Riddy and Debbie Smyth are ERA’s two directors and they describe their ideal franchisee, “This franchise suits individuals who are not only professional and caring but will take the spirit and values of ERA Healthcare forward in a positive, professional and caring way.”

The franchise costs just £19,100 plus VAT which includes training together with a launch/marketing/advertising fund which is fully accountable of £3,600.00 and a £500 stationery pack. In addition you will need to cover your Government registration fee and Membership to CQC, REC and UKHCA and select your own suitable premises. This franchise is bank approved so borrowings are possible subject to status.

To find out if your territory is available or to request a prospectus, call Barry Vaughan on 01903 216868.

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